



# Patrick Moran

www.PDM.design | Attleboro, MA | Hello@pdm.design



[linkedin.com/in/pdmdesign](https://www.linkedin.com/in/pdmdesign)



508-838-8527

## EDUCATION

New England Institute of Technology, East Greenwich, RI  
Bachelor of Science degree in Graphics, Multimedia & Web Design  
9/2017

## SKILLS

- User interface/experience [UI/UX]
- Adobe Suite | Truespace 6.6 | Cinema 4D
- Package design/Graphics
- Motion graphics/3D modeling
- Branding | Marketing strategy
- Photography | Photo/Video Editing
- Search engine optimization [SEO]
- Wordpress | HTML

## Qualities

- Creative
- Detail Oriented
- Collaborative
- Communicative
- Versatile
- Strong Iconography
- Friendly

## FEATURED PROJECTS

### Vllayfinding Map



[pdm.design/neit-wayfinding](https://pdm.design/neit-wayfinding)

### Rhody Hen Branding



[pdm.design/therhodyhen](https://pdm.design/therhodyhen)

### Brewery Packaging



[pdm.design/craft-beer-rebrand](https://pdm.design/craft-beer-rebrand)

## EMPLOYMENT

Graphic Designer, Cheapo Records

5/21 - Present

Prepare artwork for screen printing. Operate and maintain large scale vinyl printers for signage and sticker manufacturing. Design and digitize artwork for embroidery software. Design artwork for music industry posters. Touch-up and prepare perviously released album artwork for reproduction.



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**Web / Graphic Designer, Brook Insurance Associates, LLC 5/20-1/21**

Recreated company website using Wordpress, creating custom graphics and integrating previously inaccessible customer resources. Ran company social media, monitoring web analytics, formatting Google Ads campaign. Created marketing material for print such as brochures and post cards.

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**Associate Graphic Designer, Corporate Art Group, East Greenwich, RI 9/17 - 10/18**

I served as a primary digital designer, helping to create and finalize most visual pieces that we produced collaborating with the production team to ensure smooth and seamless production in a timely manner. Working primarily with Adobe Photoshop and Illustrator, I formatted and often designed small scale products to be framed or mounted to plaques as well as large scale murals for brands like Friendly's Restaurant and Hulu. Additionally, I created necessary cost calculation sheets for material and layout mock-ups for installation.

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**Produce Clerk, Super Stop N' Shop, Attleboro, MA 5/14-5/20**

Guided new employees and trained them on how to carry out various tasks. Stocked and organized produce product on the sale floor. Provided customer service to visiting patrons.

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## LOGO AND BRANDING PROJECTS

**RI Based Gym**



**NEIT GMW Dept**



**Aeronaut Brewing Co.**

